

Rajesh Sharma

DIGITAL MARKETER / SEO SPECIALIST

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Results-driven SEO & Digital Marketing Specialist skilled in content writing, keyword research, and end-to-end website optimization. Proven at improving search rankings and growing organic traffic through technical, on-page, and off-page SEO, backed by data-driven strategies that deliver measurable growth.

EXPERIENCE

SEO / Digital Marketing Specialist

Pokhara

Raise Rank Digital Pvt Ltd

Sep, 2025 - Present

SEO and digital marketing specialist skilled in keyword research, on-page and technical SEO, link building, and analytics. Adept at growing organic visibility, managing multiple client projects, and turning data into actionable strategy.

SEO Specialist

Australia (Remote)

BG Tech

Jan, 2025 - Aug, 2025

Developed end-to-end SEO skills supporting client websites, including content writing, keyword research, competitor analysis, technical audits, off-page SEO, and GMB optimization, with performance tracking via Google Search Console.

SEO Specialist Apprenticeship

Pokhara

Nep Tech Pal Pvt Ltd

Sep, 2025 - Dec, 2025

Built practical SEO content writing skills, producing structured, keyword-optimized articles on tech and AI topics. Gained hands-on experience with on-page SEO, internal/external linking, and content strategy for growing website traffic and engagement.

SEO Internship

Pokhara

Growfore Solution

May, 2024 - Jul, 2024

Completed a SEO internship at Growfore Solution, gaining hands-on experience in keyword research, website analysis, content optimization, and digital marketing. Collaborated with development and marketing teams to improve online visibility and website performance while strengthening analytical, communication, and teamwork skills.

EDUCATION

Bachelors In Information Management (BIM)

Pokhara

Janapriya Multiple Campus

Aug, 2019 - Nov, 2024

+2 Management

Pokhara

Amar Singh Secondary School

Aug, 2016 - Apr, 2019

SEE

Pokhara

Dynamic Academy

Mar, 2007 - Mar, 2016

SKILLS

Good interpersonal and communication skills, Teamwork and multitasking, Basic Graphics Designing, Client Relationship Management, Lead Generation, Cold Calling & Email Outreach, SEO Tools